

www.einsteineuproject.com
 LinkedIn: @EINSTEIN Project
 Twitter: @EINSTEINHorizon
 Instagram: @EINSTEINHorizon
 YouTube: EINSTEIN Horizon Europe Project

Consortium:

Diverse group of universities, research institutions, and organizations joined forces to tackle the challenges of nutrifood-based theranostics for a healthier European society.

- 9 Partners
- 4 Universities
- 2 Clusters
- 1 Science and Technology Park
- 1 Hospital
- 1 NGO
- 3 EC member states
- 1 Associated country

Accelerating innovation process-oriented twin green and digital transitions!

Medicine
 Agriculture
 Technology
 Education

Vision:

4E

European Excellence Education Ecosystem



Excellence initiative for nutrifood-based theranostics for healthy European society

Excellence initiative for nutrifood-based theranostics for healthy European society

“Everything that I achieved in my life, I must thank Mileva. She is my genius inspirer, my protector against the hardships of life and science. Without her, my work would have never have been started nor finished.” –

Albert Einstein quote on Mileva Maric-Einstein, 1905

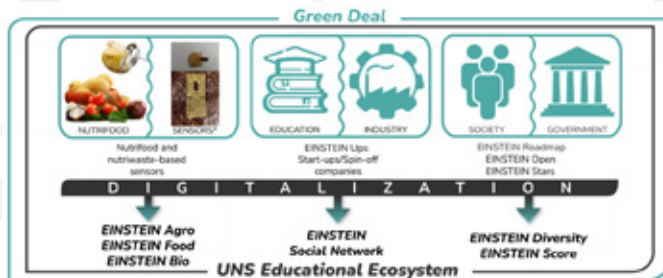


Objectives:

Our inspiration:

This project was inspired by **Mileva Maric-Einstein**, Serbian physicist, mathematician, and the first wife of Albert Einstein. She was the only woman among Einstein's fellow students at Zürich Polytechnic and the one whose achievements went unnoticed, often overshadowed by her more famous husband.

There is ongoing debate about the extent of her contributions to his groundbreaking theories. We believe that Mileva played a significant role in the early stages of Einstein's work, especially during their time at the patent office in Bern.



Mission:

Empower knowledge management, educational programs and technology transfer



Full Title: Excellence initiative for nutrifoood-based theranostics for healthy European society

Acronym: EINSTEIN

Grant No. 101136377

Type of Action: HORIZON-CSA

Starting Date: January 1, 2024

Project Duration: 60 months

1. The overall far-reaching objective of EINSTEIN is to transform University of Novi Sad (UNS, Serbia) aiming to be among the first 700th universities in Shanghai ranking by 2030 since its current rank is at 901-1000. UNS is expected to become the University of the Future, promote European ideals and culture, and revolutionize the competitiveness and excellence of European higher education.
2. UNS will contribute to regional development, improving innovation through research, promoting business growth by contributing to human capital development and improving social equality.
3. To contribute to this objective, UNS will play a leadership role in problem-solving and serve as a model of civic behaviour for society. It will direct academic and R&I activities to develop critical awareness of young generations about the challenges of our society.
4. Empowering knowledge management, educational programs, and technology transfer. By bridging the gap between research and practical application, the EINSTEIN project aims to create a lasting impact on European society's health and well-being.

Values:

- Innovation
- Integrity
- Collaboration
- Individuality